



Anja Hoonhorst

Consultant; Knowledge Management Expert

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Anja Hoonhorst is consultant and knowledge management expert at MultiChannel Services and Integration BV. As an associate of Tiara International LLC, Anja has practiced and studied *The Tiara Model for True LeadershipSM* for several years. She is an active member of the Tiara International Community and has participated in intensive True Leadership Experiences in the Middle East as part of her development.

Anja works with large international organizations such as Rabobank, HEMA and KLM as a consultant. She implements knowledge management processes to increase performance support, self-reliance and engagement.

Anja is an expert in designing knowledge structures and processes for relevant information to flow thru the organization. She believes that knowledge that is available in organizations is to be exchanged and captured, in a comprehensible and accessible way for those who need it.

“I like to empower people. I think it’s important to develop the capacity of each individual to actively shape their purpose and the purpose of the communities to which they belong. I believe people themselves hold the answers. I am passionate about making people aware that different perspectives are part of an undivided whole.”

Anja holds a Master’s Degree in Business Administration from the University of Groningen. She held the position of Director of the Business Academy at an international consulting firm where she was committed to connect people across the globe, and building awareness of different cultural views.

Her keywords are **dialogue**, **purpose** and **connection**